

Notes from RED 2008 Leadership and Membership Adult sessions

Membership

Prospect Dance:

- combined dance with DeMolays
- invite brothers and sisters of each group

Pledge groups:

- slumber parties
- combine activities with pledges and Rainbow Girls
- older girls run the pledge meeting; for example, have dinner together, do the Pledge meeting, Rainbow Girls meet and pledges do crafts, then they all have refreshments together

Have a food booth or whatever is appropriate at a local community event

Outreach to OES:

- make sure the Chapter knows what Rainbow is
- explain facts such as Rainbow was started at the request of an OES chapter, they performed the first initiation, and Rev. Sexson was a PGP of the Oklahoma Grand Chapter (read the Addendum in the ritual)

Other general ideas:

- make-up, facials, fashion show nights
- need visual appeal
- stress fun, community service
- share the service aspect with parents and what it can do
- Rainbow scholarships and those from other Orders
- Wear brag rags
- Seek community PR with newspaper articles
- Wear t-shirts to advertise who we are

Retain members:

- Newsletters to parents, to prospects, to the Masonic bodies (visit them)
- Travel to create connections: have a calendar of events, assess transportation needs, use a phone tree for reminder calls and to assure everyone has a ride that needs it

Stimulating Parental involvement:

- Give them a specific task, like refreshments
- Have a special parents' night (join your daughter for the evening, maybe have a dinner)

Stimulating Girls involvement:

- Silly sock night
- Tacky tights night

- Crazy hair night
- P party: pizza, paper plates, on patio
- Build your own sundae
- Build your own pizza
- Rainbow popcorn

Reducing suspensions:

- Call the girls
- Send them newsletters

Have a traveling trophy within a district

Have a Majority Night where the majority members do the ritualistic work

Leadership

This generation wants and thrives on collaboration.

A good leader:

1. Listens
2. Advises
3. Leads by example
4. Praises when things are well done
5. Cares for the girls
6. Always stays young at heart
7. Flexible
8. Lets the girls feel they are a real part of everything
9. Gets the best out of every girl
10. Inspires girls to try
11. Gives constructive criticism (sandwich approach: say something good, say what needs to be improved, say something else good)
12. Praises in public
13. Corrects in private
14. Do unto others
15. Honesty
16. Follows through